



Dear Loyal Friends,

It has been some time since I have written to you and I thought you might like to know what I have been up to.

Well, not only have I been busy touring and sharing fun times and exciting destinations with some of you for two years now. I have also been making sure all necessary licences and insurances are in place so that you can have the peace of mind that you are booking with a fully licensed Touring and Travel Company.

You can rest assured that each and every detail is taken care of to ensure the professionalism and security that you deserve with a personal touch.

I have been educating myself, and securing the best possible deals for you.

I have recently completed the highly respected International Cruise Council Australasia Accreditation Program. This was due to growing demand for cruise holidays. Latest Cruise Council statistics show that more than 330,000 Australians took a cruise holiday in 2008 – a 26% increase on 2007 figures.

I am now an Accredited Cruise Consultant with the highly regarded International Cruise Council of Australasia and also a "Commodore" with Princess Cruises, which means I'm uniquely trained and qualified by the ICCA and The Princess Academy and considered a Certified Expert by them.

Given the huge interest in cruise holidays I felt that Loyalty Tours and Travel needed to hold a qualification that would be well recognised so you know that when you join us on a cruise or book your own cruise through us you will be getting the right advise and price.

So please take a look at some of the fabulous tours and offers we have in store for you being a Loyal Member and do not hesitate to contact me if you feel that I can be of assistance to you in touring, cruising or your individual travel needs.

Yours on the coach and in travel,



Sharon Bateson  
Managing Director

## ARE YOU ON EMAIL?

If you would like to receive more regular updates from Loyalty Tours send us your email address and be added to our online newsletter.

## REFER A FRIEND

If you have a friend who would like to receive Loyalty Tours Members News simply email or call us with their details.

## UPCOMING LOYALTY TOURS

All tours are still our fabulous "Full Service Tours" with all the little extras that you have come to know and enjoy.

Below is just a *brief* outline of what is coming up, for full details or to register your interest please do not hesitate to contact your Club or me.

We will continue to seek out the best possible tickets, tours and travel for you so keep a look out at your Club for their in house Magazine or go to our website [www.loyaltytours.com.au](http://www.loyaltytours.com.au) as we will be adding all the best and latest show and concert tours as the promoters announce them.

If any of the below concerts were not advertised through your Club, chances are that I might be able to organise 'tickets only' for you if you are interested, please don't hesitate to call me but of course they are subject to availability.

Please let me know if there is anything that you would like me to include for you in 2010 as I always appreciate your thoughts and feedback.

Our 2010 Travel Calendar is still being collated and the day tours will be announced in November 2009.

- **P!NK Concert, Gold Seats at the AIS Arena 16<sup>th</sup> August 2009 (Sold Out)**
- **Reef, Rainforest and Outback – Members Request Tour – Sold out!!!**
- **John Farnham Dinner and Concert at Star City with 'fantastic' seats - 7<sup>th</sup> September 2009**
- **Andre Rieu Concert Tour at the Acer Arena 15<sup>th</sup> and 16<sup>th</sup> October 2009 (Sold Out)**
- **WICKED** - the sensational musical about the untold story of the witches of Oz!.. With a stellar Australian cast including Amanda Harrison, Lucy Durack, Bert Newton, Rob Mills and Maggie Kirkpatrick. Wicked will take your breath away! A reserve seats in the Stalls (great seats), with 2 course lunch at Balmain - TIGERS and our famous "Afternoon Show Tea" (Day tours running October 09 until February 2010)
- **Bathurst 1000 - Day Tour – 11<sup>th</sup> October 2009**
- **Hunter Valley – Gorgeous Gardens, Wonderful Wine and Fabulous Food Weekend Tour – October 2009**
- **Loyalty Tours 5-day Signature Tour to the 2009 Emirates Melbourne Cup**, staying at the 5 star Marriott Hotel with reserved seating in the Undercroft Stand at Flemington Racecourse, this tour is a winner and sells out every year. 2nd – 6th November 2009 (Only 12 spots remaining)
- **18 Day New Zealand Highlights Tour** – This tour is filling fast so please don't delay or you may miss out! 10<sup>th</sup> – 27<sup>th</sup> November 2009
- **Sydney Harbour Christmas Cruises** – Cruising on the most spectacular harbour in the world whilst enjoying a scrumptious lunch and beverages. – December 2009
- **Australian Open Tour with 4 sessions of tennis at Rod Laver Arena**, this tour is another of our "Signature Tours" and sells out every year, be sure to register your interest so you don't miss out! 8 Days. 16 – 23 January 2010.
- **AC/DC Concert Tour with fantastic seats at the ANZ Stadium Homebush** 18<sup>th</sup> & 20<sup>th</sup> February 2010.
- **The Edinburgh Military Tattoo Tour**, with the best Gold Seats available and a Gourmet Picnic Hamper per person 4<sup>th</sup> and 5<sup>th</sup> February 2010
- **7-day Norfolk Island Tour with all inclusions** March 2010
- **Cruise - Queen Victoria Sail and Rail** 8 night cruise onboard Cunard's Queen Victoria from Sydney to Perth, 3 nights in Perth and then 3 nights travelling on the Indian Pacific from Perth to Sydney. Prices starting from only \$2,795 per person twin share but places are strictly limited so be quick book before 29th November 2009, don't miss this one! 20 February 2010
- **Carnival of Flowers Tour – September 2010 Toowoomba and Gold Coast Tour**
- **Dubai and Egypt - Members Special Request Tour** September 2010
- **Adelaide, Barossa Valley, Murray River Cruise and Kangaroo Island - Members Request Tour** October 2010
- **Southern Highlands Highlights Weekend** November 2010
- **7-day Melbourne Cup Tour – All inclusive Tour.** 1<sup>st</sup> – 7<sup>th</sup> November 2010

P.S. Don't forget to check out our new websites at [www.loyaltytours.com.au](http://www.loyaltytours.com.au) and [www.loyaltytravel.com.au](http://www.loyaltytravel.com.au) or [www.loyaltycruises.com.au](http://www.loyaltycruises.com.au) for all the latest information on our upcoming tours and cruises. We also have a fantastic photo gallery and would love to display your short stories or photos so don't be shy email anything you would like us to share with your touring friends.